- 1. A protective barrier cover for use with a substantially semi-circular barrier
- 2 post, said cover comprising:
 - a substantially semi-circular body having first and second elongated planar and
- 4 semi-circular surfaces;

the first and second semi-circular surfaces having top, bottom, and side edges;

- 6 the top and side edges of the first and second semi-circular surfaces being adjoined and separated by a distance that defines an interior cavity; and
- the interior cavity dimensioned to receive the semi-circular guard post in slip fit engagement.
- The protective cover of claim 1 wherein at least one of said elongated
 planar and semi-circular surfaces is disposed with an advertising display.
- 3. The protective cover of claim 1 wherein said semi-circular body is 2 disposed with a fastening means for securing to a fixed surface.
- 4. The barrier cover of claim 2 wherein the advertising display is a message 2 of stenciled letters.
- 5. The barrier cover of claim 2 wherein the advertising display is an electrical/electronic circuit comprising one or more lighting elements configured to display a message or image.

surface.

- 6. The barrier cover of claim 2 wherein the advertising display is one or more magnetically mounted objects of a ferro-magnetic material disposed on metallic
- 7. The barrier cover of claim 2 wherein the advertising display is Velcro
- 2 materials or a chalkboard surface.